Step		Acting Party	Action
10 {	selection of deliverable(s)	customer	select deliverable(s), e.g. from an electronic catalog
11 {	checkout	customer	invokes checkout process of merchant system (confirming order)
12 {	credit card details	customer	provides credit card details and other data to merchant
13 {	credit card charge	merchant	charges customer's credit card
14 {	delivery	merchant	delivery of deliverable(s)

FIG. 1 (Prior Art)

Step		Acting Party	Action
15 {	registration	customer	register with merchant and provide address and credit information
10 {	selection of deliverable(s)	customer	select deliverable(s), e.g. from an electronic catalog
11 {	checkout	customer	invokes checkout process of merchant system (confirming order)
16 {	credit card details	merchant	fetches credit card details and other data from merchant system
13 {	credit card charge	merchant	charges customer's credit card
14 {	delivery	merchant	delivery of deliverable(s)

FIG. 2 (Prior Art)

	Step	Acting Party	Action
28	registration	customer	register with merchant and provide mobile phone number
20	selection of deliverable(s)	customer	select deliverable(s), e.g. from an electronic catalog
21	checkout	customer	invokes checkout process of merchant system (confirming order)
22	obtaining phone number of customer's mobile phone	merchant	merchant fetches the phone number of the mobile phone
23	requesting order confirmation	merchant	sending order confirmation to customer's mobile phone
24	order confirmation	customer	customer confirms order by sending a response to merchant
25	order confirmation	merchant	merchant waits for response
26	charging	merchant	merchant or carrier triggers the charging of customer's phone bill
27	delivery	merchant	merchant makes deliverable(s) available to customer

FIG. 3

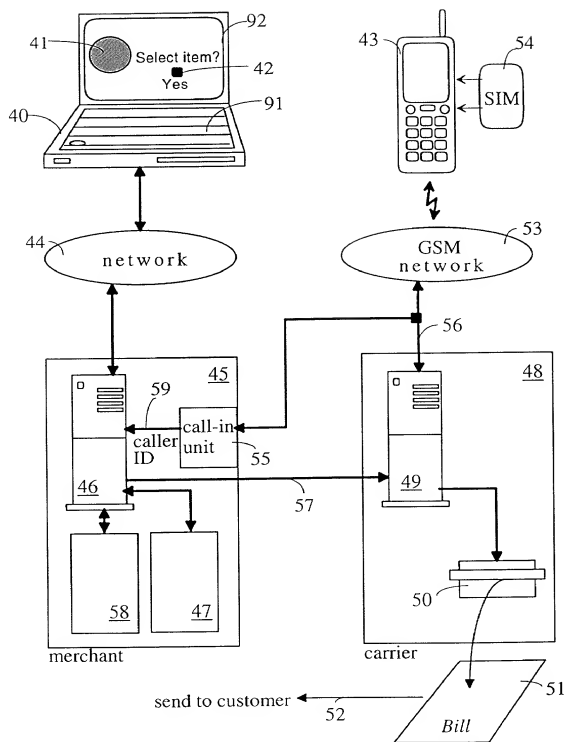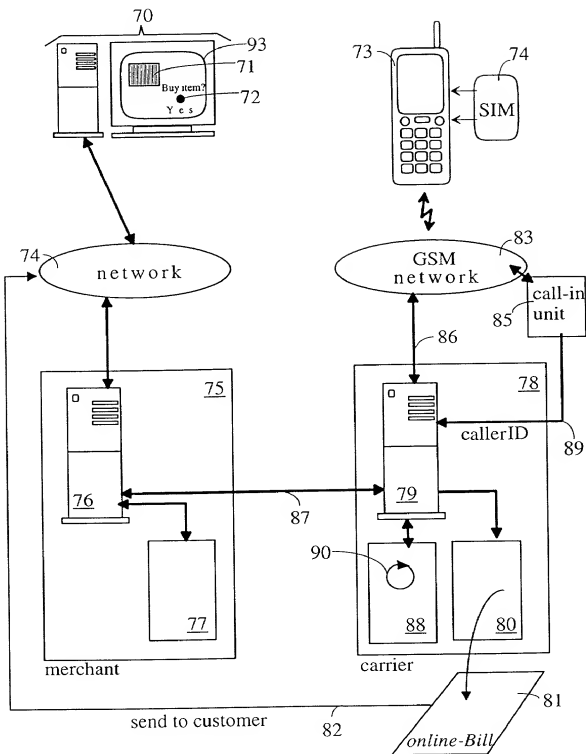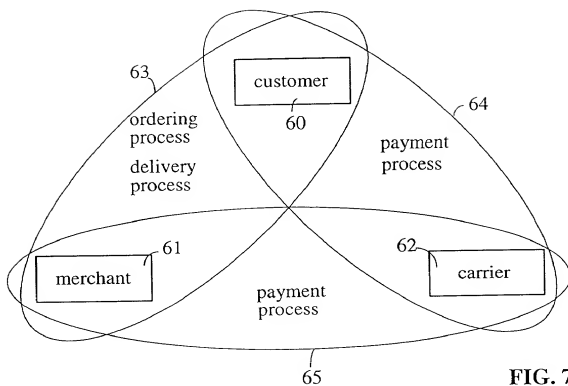| Step	Acting Party	Action
30 selection of deliverable(s)	customer	select deliverable(s), e.g. from an electronic catalog
31 checkout	customer	invokes checkout process of merchant system (confirming order)
32 obtaining phone number of customer's mobile phone	customer	customer sends phone number of mobile phone to merchant
33 requesting order confirmation	merchant	sending order confirmation to customer's mobile phone
34 order confirmation	customer	customer confirms order by sending a response to merchant
35 order confirmation	merchant	merchant waits for response
36 charging	merchant	merchant or carrier triggers the charging of customer's phone bill
37 delivery	merchant	merchant makes deliverable(s) available to customer

FIG. 4

FIG. 5

FIG. 6

63
customer
60
ordering
process
64
delivery
process
payment
process
61
62
merchant
carrier
payment
process
65

FIG. 7